



Consultant: Individual Donor Fundraising

Contract Position | Remote | Part-Time

About the Prevention Collaborative

The Prevention Collaborative is a Canadian-registered nonprofit organisation dedicated to ending violence against women and children globally. We work through and alongside local partners across Africa, Asia, and Latin America, supporting the development and scale of evidence-based prevention strategies. Our team is virtual, globally distributed, and mission-driven. We are currently building our individual donor programme from the ground up and seek a seasoned consultant to guide this effort, including developing our donor-facing communications and supporting early cultivation of a founding donor cohort.

The Role

This is a startup engagement requiring both strategic thinking and hands-on execution. You will be the first dedicated fundraising consultant for the Prevention Collaborative's individual donor programme, working directly with the Co-Directors to design and launch a fundraising operation targeting mid-to high-level female donors in the United States and Canada. This is a relationship-first, non-event model — grounded in warm outreach to allies, friends, family, and networks, and building from there toward a sustainable, values-aligned donor community.

The right consultant brings not just technical fundraising skills but a genuine affinity for the cause: ending gender-based violence and supporting gender equality in low- and middle-income countries.

Scope of Work

Phase 1 — Foundation (Months 1–3)

- Conduct a prospect audit of the Collaborative's existing networks to identify and prioritise initial donor prospects
- Develop a donor cultivation strategy and engagement calendar tailored to the \$500–\$7,500 and \$7,500+ giving ranges
- Create messaging and case-for-support materials suited to US women donors interested in international gender equity and violence prevention
- Advise on and help operationalise the Myriad US giving pathway to ensure a frictionless donor

- experience for US-based contributors
- Establish baseline tracking systems for prospect management, outreach, and pipeline reporting

Phase 2 — Activation (Months 3–6)

- Support and coach staff through direct outreach to warm prospects
- Identify and engage a small cohort of peer ambassadors — women in the Co-Directors' networks willing to introduce the organisation to their own circles
- Develop ambassador toolkits: talking points, impact stories, sharing assets, and a personal fundraising page framework
- Conduct initial donor qualification conversations and support management for top prospects

Phase 3 — Cultivation and Growth (Months 6–12)

- Refine the peer-to-peer model based on early results and expand the ambassador network
- Develop a stewardship and acknowledgement framework that reflects organisational values
- Build toward a sustainable, replicable peer fundraising infrastructure that can be handed off and operated internally
- Advise on readiness for Canadian donor outreach once charity status is secured

Ideal Candidate Profile

Experience

- Minimum 7 years in nonprofit fundraising, with demonstrated success in mid-level and/or major gift cultivation
- Proven experience building or significantly growing a mid-level or major gifts programme, ideally from an early stage — candidates should be prepared to describe a specific programme they built, not just contributed to
- Experience with prospect research methodology — identifying individuals with capacity and values alignment through professional networks, wealth screening tools, and relationship mapping
- Experience supporting organisational leadership in donor cultivation and solicitation — including preparing talking points, briefing documents, and call strategies
- Track record working with women donors and/or women's giving networks, giving circles, or similar communities
- Background in international development, global health, gender equity, or related causes strongly preferred
- Familiarity with donor-advised funds (DAFs), including vehicles such as Myriad US, CAF America, or comparable cross-border giving mechanisms, is a strong asset

Skills and Approach

- Relationship-first orientation: skilled at building trust with high-net-worth individuals through authentic, values-aligned engagement
- Strong writer and communicator — able to translate complex global development work into compelling, accessible donor narratives
- Experience developing differentiated messaging for distinct donor segments — the ability to

frame the same organisational mission for a human rights attorney differently than for an impact investor

- Comfort operating in a small organisation without a large support infrastructure • Willing to help implement our strategy, not just design it.

Personal Qualities

- Genuine commitment to gender equity and ending violence against women and children
- Entrepreneurial and self-directed: excited by the challenge of building something new
- Able to hold complexity — donors giving to international causes often have sophisticated questions about impact, overhead, and effectiveness
- Discreet and trustworthy in handling relationships and donor information

Engagement Details

Type	Independent consulting contract
Location	Remote
Time commitment	Approximately 15–30 hours per month, flexible by phase
Duration	Initial 6-month engagement with renewal option
Compensation	Daily rate or project-based fee. The Collaborative negotiates compensation based on pre-established daily rate bands, linked to skills, experience and the nature of the assignment. Our highest daily rate band is \$675 to \$1000 per day
Reports to	Co-Directors, Prevention Collaborative
Start date	As soon as possible

How to Apply

Please send a cover letter and CV or professional profile to support@prevention-collaborative.org. In your cover letter, please describe a peer-to-peer or ambassador fundraising programme you have developed or managed, the donor audience it targeted, and the results it achieved. Applications will be reviewed on a rolling basis.

The Prevention Collaborative is committed to feminist principles in all aspects of our work, including how we hire and work with consultants. We warmly encourage applications from women, people of colour, and consultants with lived experience in the regions where we work.